Recruitment in Primary Care

Dr Patricia Ellis
NSPCR – 22 September 2015
Outline

- Planning for successful recruitment
- Current landscape
  - CRN
  - HRA
- Practical session
Think Ps!

- Planning
  - Top level (e.g. name!!)
  - Approvals
  - Collaborators/supporters
    - Costings
- 3 Ps of Feasibility and do-ability
- Practicalities
- Piloting

PATIENT INPUT!!
3 Ps of feasibility and do-ability

- Patients
3 Ps of feasibility and do-ability

- Patients
- Places
3 Ps of feasibility and do-ability

- Patients
- Places
- Populations
Populations

• Who?
  • Inclusion/exclusion criteria – too wide, too narrow, unnecessary?

• Where?
  • Geographically
  • Service use
Populations

Tools
- ONS
- QOF
- NHS England
- PH England
- CRN
- HSCIC
- Primary care research databases e.g. CPRD, FarSite, THIN etc
- Research registers e.g. Join Dementia Research (JDR)
Places
Places
Places
Places
Places
Places
Places

- Understand their world
  - Annual variations
  - Daily organisation
  - Different roles and expertise
  - Different care pathways
  - Consider the site burden
  - Conflicting studies
  - Physical space/storage
  - Be clear and honest
Places

• What are the drivers?
  • Patient benefit
  • Educational
  • Motivational
  • Financial/ access to resources
  • Kudos

Feedback
Patients/Participants

• Understand their world
  • Work with patients
  • Don’t assume!
  • Patient burden/benefit
  • Access
  • Life style
  • Drivers

Feedback
Contingency

• Monitor and review
• Feedback
  • patients
  • potential participants
  • professionals
  • other stakeholders
  • relevant charities
• More/different sites?
• Training materials
• Protocol revision?
• More funding?
Accessing CRN support

Make early contact with your lead LCRN:

http://www.crn.nihr.ac.uk/networks/

- Discuss the support CRN has to offer
- Provide support with NHS Permissions/Assurances Process
- Help identify and calculate NHS Support Costs

National level queries

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LCRN Structure

- 15 geographical areas for delivering studies
CRN: Primary Care Performance
data to August 30 2015 for 15/16

Recruitment by primary care site type per financial year

- 2011/12
- 2012/13
- 2013/14
- 2014/15
- 2015/16

Legend:
- GP
- PCT or CCG
- Pharmacy
- Dental Practice
- Care Home
- School
- Prison
CRN: Primary Care Performance

14/15 Number of recruiting primary care sites per LCRN

- East Midlands: 314
- Eastern: 289
- Greater Manchester: 133
- Kent, Surrey and Sussex: 190
- North East and North Cumbria: 227
- North Thames: 235
- North West Coast: 213
- North West London: 107
- South London: 153
- South West Peninsula: 205
- Thames Valley and South Midlands: 130
- Wessex: 199
- West Midlands: 426
- West of England: 208
- Yorkshire and Humber: 366

Legend:
- GP
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CRN: Primary Care Performance

14/15 recruitment by primary care site per LCRN

[Bar chart showing recruitment numbers for different regions and service types]

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CRN: Primary Care Performance
(with thanks to CRN: North West London for all data slides)

### Recruitment to time and target for closed studies led by primary care per financial year

<table>
<thead>
<tr>
<th>Financial Year</th>
<th>Recruitment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011/12</td>
<td>33%</td>
</tr>
<tr>
<td>2012/13</td>
<td>86%</td>
</tr>
<tr>
<td>2013/14</td>
<td>94%</td>
</tr>
<tr>
<td>2014/15</td>
<td>91%</td>
</tr>
<tr>
<td>2015/16</td>
<td>36%</td>
</tr>
</tbody>
</table>
HRA Approvals

From 10 August, primary care researchers may apply for approval via HRA rather than NIHR CSP

- Studies taking place in England in primary care independent contractor settings only
- Site-specific information (SSI) forms will not be required for studies with HRA Approval
- Studies with HRA Approval will not use NIHR CSP as a formal NHS
Permission will not be required
- NHS organisations will need to agree readiness to start delivering a study either by signing an agreement with the sponsor or using the new Statement of Activities and agreeing by email
Over to you