

# Public Involvement and Engagement Fund



## Webinar

18.04.2024



# NIHR School for Primary Care Research (SPCR)

The SPCR is a partnership between nine primary care departments across England.

Established in 2006, we work to increase the evidence base for primary care practice through high quality research and capacity-building.

Public involvement and engagement are integral to the School's research and capacity development activities.



# Aim of the fund

This funding call aims to encourage individuals within the SPCR to:

- Explore new and creative approaches of involving and or engaging under-served communities in primary care research; and/or
- Expand current involvement and/or engagement plans to develop new, or existing, relationships with under-served communities relevant to your research

## What do we mean by under-served?

No single definition, might be indicated by:

- Lower inclusion in research than one would expect from population estimates
- High healthcare burden that is not matched by the volume of research designed for the group
- Important differences in how a group responds to or engages with healthcare interventions compared to other groups, with research neglecting to address these factors

# Aim of the fund

This call is to enable you to try something different, expand on existing involvement activities and generate learning for public involvement and primary care research.

The fund could be used to:

- Explore and/or build understanding of under-served community priorities and unmet needs related to primary care
- Explore and/or develop new and creative ways of working in partnership with under-served groups/communities
- Understand under-served groups/communities' views about research, including possible barriers to their involvement
- To have initial 'relationship-building' conversations with under-served communities to explore ways of working in partnership going forward

**This is not a funding call to make up for insufficient public involvement and engagement budgeting when a research grant application was written.**

See examples of previous funded projects on our [YouTube](#) and on the [fund page](#)

# Practicalities

- The call is open for researchers and staff affiliated with an SPCR member department and from **all** career stages (PhD students must have supervisor approval)
- The proposed projects need to have a link to primary care research
- Proposals do not need to be linked to an existing research project
- Projects can be up to 18 months (can start from 1st September 2024 but must end by 31<sup>st</sup> March 2026)
- Funding can be requested for up to £8,000. We welcome a mixture of larger and smaller projects.
  - Can cover direct costs to develop, deliver and evaluate the project, staff costs, and 30% overheads (for example: public partner time, contributions to community groups, costs to facilitate inclusion (i.e., travel, refreshments, childcare or carer costs, translation), consumables, training costs for researcher/public partners, staff costs)
- Application consists of an application form **and** an accompanying video.

# How to apply? – Video

- The video is an opportunity to ‘pitch’ your idea, but also helps us to share your proposal in a more accessible way with those reviewing it.
- The video can be presented however you wish, can be filmed on Zoom, Teams, Phone Camera, the most important thing is that the sound and visuals are clear.
- Recommended video length is approx. 3 minutes, no longer than 5 minutes.
- Should provide the answers to the following questions:
  - Who you are and who is involved in the project team?
  - What are you applying for funding for (your proposed activity/s)?
  - Why would you like to do this project?
  - What benefits do you hope the project will bring to those involved and on your research?
- Further advice on how to record and share your video is available via the [fund’s guidance notes](#).

# Application form

The application form asks for:

- Details of the lead applicant and any co- applicants
- A summary of the proposed project
- Details of the under-served community/ies you aim to involve and/or engage
- Details on how the proposed project will complement and add value to any existing public involvement and engagement plans
- Details of any project/s that the application will be linked to (if applicable)
- Reflection on potential barriers and proposed strategies to overcome these
- Budget information

# How will applications be reviewed?

All applications will be reviewed by a mixed panel of public partners, public involvement professionals and researchers on the following criteria:

- Justification for the project
- If the audience is clearly defined and whether the approach to involve/engage them is appropriate
- How the application complements existing involvement and engagement plans
- Expected outcomes of the project
- Creativity, novelty and inclusivity of the project
- How achievable the proposal is
- Value for money

Panel will meet in early July with outcomes and feedback being communicated w/c 29<sup>th</sup> July 2024.

Successful projects will be asked to provide a blog, as well as a final report



# Submitting your application

- Contact SPCR (email below) if you have any questions about the video or application form.
- **Both the video and the application form** should be sent at the same time to: [applications.spcr@keele.ac.uk](mailto:applications.spcr@keele.ac.uk)

Closing date for applications: **Thurs 23<sup>rd</sup> May before 1pm**

# Top tips!

- Read the [guidance document](#)
- Make sure you address the questions when making the video
- Use Plain English
- Clearly show the potential value and impact of this project (on you, on those involved, on your research, on future research, on primary care research more widely)
- Be ambitious—its ok to take a risk or try something new
- Reach out to your SPCR departmental public involvement leads for ideas and help but make sure you plan ahead

# Responding to your Qs

- I am based outside of the School's Membership, but plan to collaborate with a University that is? Am I eligible to apply for this funding?
- Does this funding call extend to projects developing relationships with organisations/ communities in underserved areas of countries outside the UK?
- Can I use some of the fund for research costs?
- Will successful applicants be eligible to apply for other SPCR fellowships or funding before the end of this award?
- Can you use the fund alongside a post-doc/career development fellowship?
- Is the funding for a specific and defined project with an under-served community/group, or for more general engagement with same group?

# Any further questions?





# Thank you

Get in touch:

[halle.johnson@bristol.ac.uk](mailto:halle.johnson@bristol.ac.uk) or [spcr@keele.ac.uk](mailto:spcr@keele.ac.uk)

