

SPCR Engagement and Dissemination grant – Summer 2020
Linking with awareness campaigns
Guidance Document

Background

The NIHR School for Primary Care Research (SPCR) has a track record of funding high quality primary care research. The SPCR is committed to increase engagement and dissemination of its funded research and raise awareness of primary care research. As such, this funding call supports engagement and dissemination activities around SPCR funded research with non-academic audiences. Examples of activities could be public talks, hands-on activities in a community setting, information stands in public spaces or online workshops with (non-academic) professionals.

The project has to be linked to an existing national or local health awareness campaign. Linking to such a health campaign will allow applicants to show the relevance and diversity of primary care research and allow opportunities to benefit from the promotion and momentum of the health awareness campaign. For examples of health awareness campaigns, these check the websites of [NHS Employers](#) and [awareness days](#). These overviews are not exhaustive and applicants are welcome to find their own awareness campaign, as long as these are organised by a non-profit organisation. Examples of previously funded projects are on [the SPCR website](#).

The funding call

The SPCR is launching a funding call for small grants of up to £800 to hold engagement and/ or dissemination activities of SPCR funded research.

A project can cover one or more activities. The activity needs to target a non-academic audience. These can for example be patients, healthcare professionals, policy makers, commissioners or a specified community group. Creativity in the types of activities proposed is warmly welcomed.

Activities are expected to take place during existing national or local health awareness campaigns to benefit from the promotion of these campaigns and to showcase the reach and relevance of primary care research. It is recommended to establish some connection with the organiser of the campaign before submission of your application to gain their support in the execution of your project.

Awardees are required to submit an evaluation report (using a template) and a blog on the project for the SPCR website. Further reporting might be set as a funding condition by the review panel.

Eligibility criteria

- The project must highlight ongoing or recently (2019) completed SPCR funded research.
- The project must be linked to a health awareness campaign, led by a non-profit organisation.
- Researchers from all career stages can apply for funding, though junior researchers will need their supervisor's approval.
- Applicants must be an affiliate of a NIHR SPCR member department¹.

¹ Centre for Academic Primary Care (University of Bristol); Primary Care Unit (University of Cambridge); School of Primary, Community and Social Care (Keele University); Centre for Primary Care (University of Manchester); Population Health Sciences Institute (Newcastle University); Division of Primary Care (University of Nottingham); Nuffield Department of Primary Care Health Sciences (University of Oxford); School of Primary Care, Population Sciences and Medical Education (University of Southampton); Research Department of Primary Care and Population Health (University College London)

How to apply

To apply for a grant, an application template must be used which can be downloaded from the [SPCR website](#). The application must be written in plain English and Section B should not extend 3 pages in length. Any proposed projects not using the template will not be considered. Complete application forms must be submitted via email to the SPCR Patient and Public Involvement and Engagement Officer, Esther van Vliet (esther.vanvliet@phc.ox.ac.uk) by **Wednesday 23 September 2020**.

Review criteria

The review panel will consist of SPCR staff and a public contributor. The panel review all eligible applications use the following assessment criteria:

- How well the activity is linked and relevant to an awareness campaign
- If the audience is defined and whether the approach to reach them is appropriate
- Is the motivation for the project clear
- How the proposed activity contribute to engagement with and dissemination of research outcomes
- The creativity of the activity
- The feasibility of the activity being executed within budget and to the proposed timeframe
- Value for money

Deadline and timelines

Deadline:	Wednesday 23 September 2020
Outcome communicated:	w/c 5 October 2020
Funded projects start:	From 12 October 2020
Funded projects finish and report deadline:	15 March 2021

The evaluation report of the project must be submitted within one month after the end date, latest by 15 March 2021.

COVID-19

The SPCR acknowledges that there are many uncertainties on what type of activities will be in line with Public Health England's advice due to the current COVID-19 pandemic. You are not expected to adjust your methods in your application to be compliant to Public Health England's advice. The School will support funded projects where they can, enabling researchers to meet their project aims, while also complying to Public Health England's recommendations. To allow applicants to share any contingency plan they have in place to adjust to the pandemic, section D has been included in the application form to provide the optional opportunity for applicants to elaborate on any adjustments they feel might be required to their original plans.

Contact details

If you require further information or have any questions; please contact the SPCR Patient and Public Involvement and Engagement Officer, Esther van Vliet (esther.vanvliet@phc.ox.ac.uk). Your [local PPI lead](#) will also be available to provide support and advice on the development of your project.