

SPCR Engagement and Dissemination grant *Linking with awareness campaigns* guidance document

Background

The NIHR School for Primary Care Research (SPCR) has a track record of funding high quality primary care research. The SPCR is committed to increasing engagement and dissemination of its funded research and raise awareness of primary care research. As such, the SPCR is launching a funding call for engagement and dissemination activities with non-academic audiences based on SPCR funded research. Examples of activities may be public talks, hands-on activities in a community setting, information stands in public spaces or workshops with (non-academic) professionals. Creativity in the types of activities proposed is warmly welcomed.

The activity should be linked to an existing national or local health awareness campaign. Examples of national campaigns can be found [here](#) and [here](#). These overviews are not exhaustive and applicants are welcome to find their own awareness campaign, as long as these are organised by a non-profit organisation.

The funding call

The SPCR is launching a funding call for small grants of up to £800 to hold engagement and/ or dissemination activities of SPCR funded research. A proposed project can cover one or more activities. The activity needs to focus on a non-academic audience. These can for example be patients, healthcare professionals, policy makers or a specified group within the general public. Activities are expected to take place during existing national or local health awareness campaigns to benefit from the promotion of these campaigns and to showcase the reach and relevance of primary care research.

Awardees are required to submit an evaluation report (using a template) and a blog on the project for the SPCR website. Further reporting might be set as a funding condition by the review panel.

Eligibility criteria

- The project must highlight SPCR funded research. This research can be ongoing or derived from a grant finished in 2019.
- The activities must be linked to a national or local awareness campaign, led by a non-profit organisation
- Applicants must be an affiliate of an NIHR SPCR member department¹.
- The call is open to researchers from all career stages, though junior researchers will need their supervisor's approval.

¹ Centre for Academic Primary Care (University of Bristol); Primary Care Unit (University of Cambridge); School of Primary, Community and Social Care (Keele University); Centre for Primary Care (University of Manchester); Population Health Sciences Institute (Newcastle University); Division of Primary Care (University of Nottingham); Nuffield Department of Primary Care Health Sciences (University of Oxford); School of Primary Care, Population Sciences and Medical Education (University of Southampton); Research Department of Primary Care and Population Health (University College London)

How to apply

To apply for a grant, an application template must be used which can be downloaded from the [SPCR website](#). The application must be written in plain English and Section B should not extend 3 pages in length. Any proposed projects not using the template will not be considered. Complete application forms must be submitted via email to the SPCR Patient and Public Involvement and Engagement Officer, Esther van Vliet (esther.vanvliet@phc.ox.ac.uk) by **Monday 24 February 2020**

Review criteria

The review panel will consist of SPCR staff and a public contributor. The panel will use a template form to review all applications using the following assessment criteria:

- Clarity on the audience the applicant would like to interact with and how they will be reached
- Is the motivation for the project clear
- How the proposed activity contribute to engagement with research outcomes
- How Relatability the activity relates to an awareness campaign
- The creativity of the activity
- The feasibility of the activity being executed within budget and to the proposed timeframe
- Value for money
- Meeting the eligibility criteria

Deadline and timelines

Deadline:	Monday 24 February 2020
Outcome communicated:	w/c 16 March 2020
Funded projects start:	From 1 April 2020
Funded projects finish and report deadline:	15 March 2021

The evaluation report of the project must be submitted within one month after the end date, latest by 15 March 2021.

N.B., this funding call will run again in May-June 2020. There might be small changes to the second run, based on learnings from this first call.

Contact details

If you require further information or have any questions; please contact the SPCR Patient and Public Involvement and Engagement Officer, Esther van Vliet (01865 289298; esther.vanvliet@phc.ox.ac.uk).