

## **Conversation Analysis**

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The Conversation Analysis Group will primarily seek to explore and explain the value of CA for primary care research. It will provide a vehicle for discussion and knowledge exchange between people already using CA or wishing to use CA. A key focus will be to develop new lines of collaborative research across SPCR. This will be through developing projects that primarily employ CA as the main methodological approach as well as contributing to other projects by developing and leading on work packages. The CA Group will be convened by people already leading key projects using this methodology, and will link to the wider CA community.